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DIRECT TESTIMONY OF

2

ASHLEY MILLWOOD

1 A. I am employed by Santee Cooper as a Financial Analyst III and Project Manager for

1 **Q. WHAT DOES SANTEE COOPER’S CURRENT PORTFOLIO OF ENERGY**
2 **EFFICIENCY PROGRAMS, EmpowerSC, INCLUDE?**

3 A. Santee Cooper’s current focus is on developing and offering demand side
4 management (DSM) programs to their residential and commercial customers.
5 Santee Cooper customers receive rebates on qualifying energy efficiency equipment
6 they have installed in their home or business. Energy efficiency programs help
7 reduce both electricity consumption and demand during both system peak and non-
8 peak times. The more energy efficient homes and businesses are, the less strain there
9 is on the power grid.

10 Through the EmpowerSC umbrella, Santee Cooper also has programs for demand
11 response, electric vehicles, solar rooftop, and solar share. For our residential
12 customers, the Smart Energy Existing Homes Program offers home energy
13 assessments, rebates for high efficiency heat pumps, whole-home duct replacement,
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1 Santee Cooper also offers a Smart Energy New Homes Program which offers rebates
2 to builders whose homes meet the performance standards of the Home Energy Rating
3 System (HERS).

4 Santee Cooper offers a Commercial Prescriptive Program that offers rebates to
customers who upgrade to more energy efficient

1 **Q. PLEASE DESCRIBE SANTEE COOPER'S COMMUNICATION TO**
2 **CUSTOMERS AND THE PUBLIC REGARDING ENERGY EFFICIENCY OR**
3 **REDUCING PEAK DEMAND.**

4 A. Santee Cooper communicates with their customers and the public regarding energy
5 efficiency and demand response by providing online energy savings tips for residential
6 and commercial customers, offering free energy assessments for residential and
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